

Global Summit of Women

JUN 9-11, 2016
WARSAW - POLAND



SPANISH DELEGATION MEMBERS



**EMMA
ANTOLÍN GRANET**
Grupo Antolin



**MARÍA HELENA
ANTOLÍN RAYBAUD**
Grupo Antolin



**MAITE ARANZÁBAL
HARRUGEY**
Alir Consulting & Trade



**ROSA MARIA
ARIAS**
Informatica



**MARIBEL
BANDRÉS OTO**
Fashion Historian Researcher



**KIM-ANNE
BANG-ROUHET**
Neoma Business School



**MERCEDES
BARTHE**
Luxury Brands Consultant



**MARIOLA
CABAS**
Exce Consulting Group



**GEMMA
CERNUDA-CANELLES**
Ellas Deciden



**MARICRUZ COCHAMA-
NIDIS DE KULJIS**
Kuljis-Cochamanidis



**MARÍA DOLORES
DANCAUSA TREVIÑO**
Bankinter



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WWF Spain



ANTONIETA DELGADO
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**TERESA
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**INMACULADA
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**SOCORRO
FERNÁNDEZ**
Just Now



BEGOÑA FLORIA
Journalist



MARTA GÁLVEZ-CAÑERO
Aliter International Business
School



RITA GASALLA
Galöw



ELENA GIL
Alalza



OLGA GIL
Universidad Camilo José Cela



**MARTA
GOMEZ-LLORENTE**
International Executive



ARANCHA GONZÁLEZ
International Trade Centre



MERCEDES GONZÁLEZ
UE de Valencia



ROCIO HORTIGÜELA
Entiba Energy



ANA MARÍA LLOPIS
Ideas4all, DIA



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**CARLOTA LORENZANA
GÓNZALEZ**
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**INMACULADA PÉREZ
CASTELLANOS**
Pérez Castellanos Law&
Business Consultancy



MARIOLA PINA
Hitachi



ANA PLAZA ARREGUI
CEOE



**PASCALE RAHMANI
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ExpresArte



MERCE RIBERA
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Agua de Mayo Marketing



ELISABETH TRALLERO
Congost



**EVA TURANZO
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Instituto del Talento



**ANA JOSÉ
VARELA-GONZÁLEZ**
Barrie Foundation



VIRUCA YEBRA
Club Internacional de
Marbella



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EMMA ANTOLÍN GRANET

Grupo Antolin

Emma Antolín is the current Director of Corporate Social Responsibility of Grupo Antolin. She holds Bachelor's degree in psychology from the University of Salamanca, MBA from IEDE Business School, European University of Madrid, Master in Financial Management from the IE Business School of Madrid and, Executive Coach certificated by European School of Coaching of Madrid.

In addition, she has completed her academic training with other variety programs like Top Corporate Responsibility Program from the IE Business School of Madrid, among others.

Since 2007 she has held different positions in Grupo Antolín. Currently she also holds the position of President of the Ethics Committee and member of the Audit Committee of the company.

She currently combines her work in Grupo Antolin with her role as member of Governing Board with executive functions of ASUARI Diversification Group, Vice Chairwoman of INJAT Heritage Society, member of the Social and Economic Council of Burgos' University and, member of Noviasalcedo's Board.



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MARÍA HELENA ANTOLÍN RAYBAUD

Grupo Antolin

María Helena Antolín Raybaud is director, vice-chairwoman and member of the Executive Board of Directors of Grupo Antolin.

She has a degree in International Business & Business Administration from Eckerd College, St. Petersburg, Florida (USA) and holds a Master in Business Administration from Anglia University, Cambridge (UK) and from the Higher Polytechnic School, Valencia (Spain).

She has developed various management responsibilities within the holding of Grupo Antolin related to Quality, Strategy and Excellence in France, Germany and Italy.

She has held various positions at Grupo Antolin as general manager of Grupo Antolin-IPV in Valencia (Spain), director of Human Resources Development and Corporate Industrial director.

She holds also the position of Marketing, Communication & Corporate Affairs director.

She was an independent external director of Iberdrola Renovables, S.A. and also member of the Corporate Social Responsibility Committee of Iberdrola, S.A.

She is currently member of the Board of Directors and chairwoman of the Appointments Committee of Iberdrola, S.A.; member of the France Foreign Trade, section Spain and also a Permanent Commission member of the Club for the Excellence in Management (CEG)

Madrid, Spain



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MAITE ARANZÁBAL HARRUGEY

Alir Consulting & Trade

Maite has significant professional experience at a senior executive level in international expansion and operational business launch, as well as in brand development and strategic planning in the fashion industry.

In the last years, she has worked as top management retail consultant advising fashion companies on business management, and has assisted private equity funds appraising retail investment opportunities.

She has also worked as retail consultant at McKinsey & Co. and in mergers and acquisitions at Goldman Sachs. In addition, she has been Deputy General Manager of Springfield, International Director and Marketing Director of Grupo Cortefiel.

She holds a MBA from the Wharton Business School, University of Pennsylvania (USA) and is graduated in Economics and Business Administration, ICADE E-2, from the University Pontificia Comillas (Spain).

Currently, she is also Marketing Professor in IE Business School and Patron of two NPOs:

- Fundación Novia Salcedo, focused on youth employment through innovative and value creation activities.
- Fundación Antonio Aranzabal, focused on promoting Family Business and entrepreneurship education.



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ROSA MARIA ARIAS

Informatica

Rosa M. Arias is currently Regional Marketing Director - EMEA South East (EE, South EU & MEA) at Informatica. Previously she was Senior Marketing Manager for technology solutions at Oracle for South Europe, where she joined in 2006. She has over 17 years experience in Marketing and Communications fields for Spanish and European markets in Telco and IT sectors.

She started her career at Ericsson. In 1998 she joined Lucent Technologies where she moved to Netherlands to a European wide position. There, she also held senior positions in Global Crossing and Morse Integrated Systems.

She was leader of the Oracle Women Leadership (OWL) in Spain. Member of the European Professional Women Network and member of the Comms team of the Spanish Delegation at the Global Summit of Women.

Rosa M. was born in Madrid and has a degree in Business Administration and Marketing in CESMA Business School and PDP at EOI.



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MARIBEL BANDRÉS OTO

Fashion Historian Researcher

She holds degrees in Fine Arts and Art History, both in “Universidad de Barcelona”.

She worked as researcher in archaeology and anthropology in “Universidad Católica de Quito”, and as a lecturer in “Universidad de la Laguna” at Las Palmas de Gran Canaria.

She later developed her career as textile designer. For the last fifteen years she focuses her work as a historian researcher on Fashion History.

She has authored several books about fashion history and anthropology:

“Diccionario Larousse del Vestido y la Moda” (Dictionary of Costume and Fashion), “La moda en Velázquez, usos y costumbres del XVII” (Fashion in Velázquez - Habits and Customs in the XVII Century), “La imagen del hombre profesional” (The Image of Professional Man), etc.

She speaks Spanish, French, English and Italian

She is married with 2 sons.

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KIM-ANNE BANG-ROUHET

Neoma Business School

Kim-Anne is currently studying at Neoma Business School (Reims, France) where she is finishing her double degree in Business Management. Previously, she was at the Comillas Pontifical University in Madrid (Spain). She will graduate in June.

Kim-Anne has already done three internships. Her first internship was at Leroy Merlin España where she helped product managers to prepare their new collections. The second internship she did was at Agapes restauracion España. She was an assistant in the Accounting department and her main mission was to

check the restaurants' balances. Finally, her last internship was at Adeo where she assisted a project manager on a tender. In addition to that, she worked during four months as a waitress in a Flunch restaurant.

She is looking for a position in Purchases starting in June and she would like to have a new professional experience in a foreign country.

She is bilingual in French and Spanish and also speaks English and Italian.



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MERCEDES BARTHE

Luxury Brands Consultant

Specialist in retail, fashion, lifestyle and decoration. With more than 20 years of experience, Mercedes started her career in Luxury Industry in Loewe, where she held different positions for more than 10 years. Then she moved into decoration world, developing the retail network of the prestigious brand Gaston y Daniela for 6 years in Spain and Portugal. For the last years Mercedes has been developing different brands at Missoni, Andrew Gn, Jenny Packman, Matthew Williamson, etc., retail

and online at Cavan Luxury Holdings operating in Spain and UK. Born in Spain.

Master in Marketing and International Commerce from Esden Business School from Madrid. Degree in History of Art from Complutense University of Madrid.

Fluent in English and French.



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MARIOLA CABAS

Exce Consulting Group

Mariola Cabas has been a board member and the head of Public Relations of Exce Consulting Group since 2002. Exce Consulting Group is a consulting media holding company that has transformed the way its client approach Marketing, Media Production and Communications.

Despite the current recession, Exce Consulting Group is steadily growing thanks to its creative solutions applied to a widely diversified portfolio.

She is the Editorial Vice President of Taxi-Magazine, the first worldwide magazine and advertisement platform focused on taxi clients as consumers. She is also Co-founder and CFO of Rentima C. B., an asset management company focused on the development of commercial real estate.

Mariola co-founded and worked as CFO in Pizza Queen, growing the concept of fast food franchising from a family business to a corporation with 100+ points of sale. Beyond her en-trepreneurial activities, Mariola participates in initiatives like Icade Business Club, Management Spanish Association (AED) and other forums to support the role of women in business.

Furthermore, Mariola also supports other social causes, such as charity marathons.

Mrs. Cabas holds a business degree from Pontificia Comillas University (E2-ICADE).



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GEMMA CERNUDA-CANELLES

Ellas Deciden

With a Master in Communication Management from Barcelona University (UB) and a degree in Marketing from Columbia Business School in NYC, Gemma has managed the communication of leading brands such as “Congelados La Sirena” (a frozen food chain). She has been named the first female member of several Spanish Business Associations such as the Employers Association Cecot, is Vice-President of the EWMD Spain (European Women Management Directors) and she is a Lecturer on the Masters Course in Strategic Planning at UAB (Barcelona Autonomous University). She has also been selected as one of The TOP 100 women leaders in Spain.

Gemma is the first consultant of Marketing to women in Spain. Ellas Deciden, founded in 2001, is the first

Feminine Communication Agency in Spain. The goal of Ellas Deciden is to “Think your brand in Feminine” and help brands to become more profitable recognizing the tastes, interests and priorities of women who represent 80% of the purchasing power of the market. She does Strategic Planning.

Gemma is an international lecturer, columnist, branding and opinion maker in forums and the media. She is the author of the first blog on female branding in Spanish: www.ellasdeciden.com. Her latest book “Ellas Deciden” (Women Decide) is her 7th book and is about Management and the purchasing power of us, Women.

Relevant paper 2014: How to connect with the most powerful public, in the Harvard - Deusto Magazine.

Relevant interview Wharton University.
Relevant interview Womenalia 2014:

Gemma Inspired and organized the 1st Forum BCN Dona i Esport celebrated last March 2015 in Barcelona, Spain.

Cernuda has just participated at TEDxBarcelona Women –June 2015

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MARICRUZ COCHAMANIDIS DE KULJIS

Kuljis-Cochamanidis

Maricruz is a board member of Kuljis-Cochamanidis business conglomerate, headquartered in Santa Cruz de la Sierra Bolivia, focusing on Industrial, Financial, Television, Real Estate and Agriculture sectors.

Maricruz has also undertaken business in parallel. Founder of the most important fashion company focused on selling wholesale door to door apparel sales, generating employment to over a thousand women involved in business activity.

Maricruz also plans, directs and runs independently the first family real estate development since 2009. A top of its class condominium. www.altolaspalmas.com



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MARÍA DOLORES DANCAUSA TREVIÑO

Bankinter

María Dolores Dancausa since October 2010 she has held the post of Managing Director of Bankinter, one of the leading financial institutions in Spain.

Holding a degree in Law from the University of San Pablo Ceu, she has also studied on a number of Management Programmes at Harvard Business School, and an AMP (Advanced Management Programme) at the INSEAD Business School (Fontainebleau).

Throughout her career, she has worked in the financial sector, first at Banco Exterior and then at Bankinter. When Línea

Directa Aseguradora was created in 1994, she was appointed General Secretary of the Management Board, a role she held until 2008 when she became Managing Director. Following her appointment as Managing Director of Bankinter she continues to sit on the Board of Direct Line, as well as sitting on the Steering Committee of the APD (Spanish initials for the Association for Management Progress). Since 2013 she has been a non-executive Director of Esure, a leading UK insurance company.



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MARGARITA DE COS

WWF Spain

SPAIN CHAIRWOMAN and member of the INTERNATIONAL PLANNING COMMITTEE of the Global Summit of Women.

Margarita de Cos is also the Head of Major Donors Relations at WWF Spain (World Wildlife Fund) since 2005.

Previously she worked in the private sector, being member of the Board of Directors of several Spanish companies, and held different executive positions such as Director and General Manager of Fábrica Española de Confecciones, S.A. (manufacture of military uniforms), Manager of energy developments in FECSA (electrical company of Cataluña), Manager of corporate and foreign investment in Bufete Soler Padró (Law offices) and Managing Director of INAC, S.A (Clinical laboratory firm).

At present she remains as Managing Director of Rainsoft SL (IT&Software development).

Ms. de Cos is “Licenciada” in Political Sciences (Madrid) and has a Master in Economics (M.A.) (Ottawa, Canada). She is member of several management Associations (AED/CEDE, IWF) and of the International Planning Committee (IPC) of the GLOBAL SUMMIT OF WOMEN.

In 2013 she was appointed as Chairwoman for Spain Ms. De Cos was born in León, Spain (1951), is married and has 2 children and 5 grandchildren.



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ANTONIETA DELGADO

Net World Servicios Informaticos

I was born in Peru. I studied Spanish Philology at the University in Trujillo city.

I worked as Director of Secondary schools for 15 years. And also I was lecturer at the Garcilazo de la Vega University in Lima. I've finished a master at the Complutense University in Madrid – Spain.

I've lived in Madrid since 1988. Here I worked for American company in Marketing and micro-nutrition.

Currently, I have my own company “Net World Servicios Informaticos” for computer services and maintenance.

One of my favourite hobbies is jewellery design of Peruvian Silver.



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TERESA DIEZ PICAZO

Grupo Prisa

Teresa holds a degree in Law -Universidad Autónoma de Madrid-. She is a lawyer of the Bar Association of Madrid with wide experience and expertise in commercial and corporate law, financial, business law and corporate governance.

She began her career in the legal department of the General Secretariat of Banco Central Hispano. In 1999 she joined the legal department of the Industrial Group of Banco Santander, whose direction she held from January 2004. From January 2007 to February 2013 she practiced law in her own private office and from 201, Díez-Picazo, SLP.

Since early 2010 she collaborated with Prisa TV, SAU, during the merger of Canal+, the segregation of Cuatro and the cross equity sales of Canal+ to Telecinco and Telefónica. In 2013 she joined Promotora de Informaciones, S.A. as Deputy General Counsel and Deputy Secretary of the Board of Directors. To promote the Good Governance, Ethics principles and New Style and Strategies for Board Committee, nowadays, she study an Executive training at Universidad Europea de Valencia, Laureate International Universities “International Accreditation in Board Committee and Good Governance”.



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YOLANDA DÍAZ VILLARRUBIA

Innova Expertise

She has a degree in Psychology and Marketing and holds a Master in HR from University College Dublin (Ireland) and Employment Law from IE Law School, Madrid (Spain).

She has developed various management responsibilities of Aviva Group, Havas Media and Phi biosphere corp. related to Human Resources and Organization.

Actually, Interim Manager at Epunto Interim Management, as Interim Executive in HR. She is Co-founder of Innova Expertise, Consultancy Company for innovation management and corporate

support, provide international funding in Europe, USA and Middle East.

Actually, Associate Professor in several Universities and Business School in Human Resources Management, Business and Career Coaching.

Member of Social Psychology and HR Department. (1995-98). Coordinator for the “Summer University 93”, AEGEE. University of Seville.

From 2013, Tutor and Coach of a MBA’s Final Project, start up mentor at MBA Technology Management and

Innovation, Antonio de Nebrija University and UEN University (Colombia). Member of Panel expert HR. MBA Technology and Innovation Club. Summit 2015. IE Business School.

She has published several university books on Human Resources Management and Leadership. Member of Global Board Ready Woman, PWN, AMYL and founding member of Association of Coaching in Spain.

Living in Madrid, married with two sons.

yoldiazv@gmail.com



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LOLA ELEJALDE

Innobasque

Lola is the Foresight & Strategy Director in Innobasque (the Basque Innovation Agency), where she also was the Director of the Department of Socio-Economic Transformation and Programme Director of, first of all, the Basque Community of Innovators, and after that, for Health.

Before joining Innobasque in 2009, her career was linked to Strategic Consultancy.

Firstly, with Accenture in the Resources Area, mainly in the Oil sector and later with LKS, S.Coop. (a company belonging to Mondragon Corporation).

These positions have allowed her to gain a deep knowledge of the global oil industry, and the manufacturing sectors and innovation and technological services, both from a local and an international point of view.

She has always had positions of responsibility, managing teams and objectives, even in her first job as Chief Quality and Environmental Officer in Galp Energy, when she was Member of the “CEC España Executive Committee” And member of the “Fuel Quality, Security and Specifications Taskforce” of AOP (Asociación de Operadores de Petróleo).

She studied Industrial Engineering at the ETSIIT in Bilbao and Refining, Petrochemical and Gas at Ecole Nationale Supérieure du Pétrole et des Moteurs (Institut Français du Pétrole-Paris).

She has also completed an Advanced Management Programme at Instituto de Empresa.

LinkedIn: <https://es.linkedin.com/in/lola-elejalde-584578b>

Twitter: @LolaElejalde



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INMACULADA FERNANDEZ MARTOS

Unicef

Inmaculada is a Spanish Notary who has a diverse and multiple background.

She started as a politician, when Spain and a centrist party she belonged to, were struggling for democracy. Once Spain became a democracy, she switched to the private sector, working for a bank.

After living in different cities, she became a Notary and specialised in legal protection of the disabled. Now, she helps UNICEF, fighting for a better future for children around the world.

She is also engaged with local traditions, doing her best to promote natural and healthy foods, and among all olive oil.



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SOCORRO FERNANDEZ

Just Now

Current positions:

- CEO of the consultancy agency JUSTNOW (www.justnow.es), which deals in the infrastructure building consultancy sector, specializing in company internationalization and financing operations.
- Member of the Board of Directors of the listed company, REE Red Eléctrica de España (www.ree.es), which is the sole transmission agent of and an operator on the Spanish electricity system.
- Member of the Board of Directors of the Spanish engineering company SEG (www.seg-sa.es), which manages complex engineering and architectural projects both nationally and internationally, particularly in Latin America.
- Member of the Board of Directors of the technology

company, AMPER (www.amper.es), which deals in the world of systems and telecommunications.

- Member of the Board of Directors of the building and real estate company ACR (www.acr.es), which provides solutions to society's housing, building and environmental needs.
- Member of the Board of Directors of the Mexican engineering company CAL Y MAYOR (www.calymayor.com.mx), which deals in transport and engineering consultancy and can boast of over a thirty-year presence in Latin America and the United States.

Current memberships:

- Member of the Young Presidents' Organization (YPO) and member of the Executive Committee of its

EuroLatam Chapter

- Member of International Women Forum (IWF) in Spain
- Member of the Latin American Business Council (CEAL) and member of the Iberian Section Executive Committee
- Member of the Spanish Managers' Association (AED) and member of the its Executive Committee
- Member of the Board of Trustees of the Civil Engineers Foundation
- Member of the Real Estate Circle



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BEGOÑA FLORIA

Journalist

Begoña Floria is a journalist, expert in political communication and social management.

Since 2007, she serves as the Deputy Mayor and spokesperson at the City Council of Tarragona, being responsible for Culture and Sustainable Mobility. She is also responsible for the E-Government program of the City of Tarragona and directive of Smart Mediterranean City of Tarragona Foundation.

Concurrently, is the president resident of the Board of Directors of the Municipal Company of Transports and the Municipal Parking Company.

Prior to this, she served as the Chief of Staff of the Delegate of the Catalan regional government in Tarragona (2007) and Chief of Staff of the Catalan regional Minister of Public Administrations

and Governance (2006). Between 2003 and 2005, she was the Director of Communication for the electoral campaigns of the Socialist Party (PSe) in Tarragona and Communication Advisor for the same party in the Provincial Council. She has also been professor of Coaching Corporation and in several graduate programs of political communication at the Autonomous University of Barcelona and Rovira i Virgili University in Tarragona.

Mrs. Floria has also worked as a reporter for La Vanguardia, El País, Catalunya Radio and Heraldo de Aragón. She is a graduate in Journalism and Political Science from the Autonomous University of Barcelona.

@begofloria



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MARTA GÁLVEZ-CAÑERO

Aliter International Business School

Marta Gálvez-Cañero is currently the Academic Manager at Aliter – International Business School. She is also responsible of the EU Projects and Entrepreneur Support Departments, with special attention to women, biotech and nanotech entrepreneurs. She has boosted the Women and Leadership Programme since its inception in 2007 and to the present, she has helped to foster and promote the professional and personal careers of more than 800 professional women. She also teaches about EU Funding – H2020 and Effective Presentations.

Ms. Gálvez-Cañero has been working in top professional firms since she was graduated in Law by the

“Universidad Complutense” of Madrid-Spain in 1998 (Mapfre Insurance, IVC Strategic Consulting Group, Leche Pascual Group).

She has a Master in International Relations and Foreign Trade by Viviendi Group and currently is studying a Master of Management of Technology Companies by La Salle International Graduate School.

She was awarded with a scholarship granted by Rafael del Pino Foundation to attend the first edition of the Women and Leadership Programme. In addition, she was given the Silver Medal of the Daughters of the American Revolution in 2003.

Ms. Gálvez-Cañero was also a founder partner of AMYL – Asociación de Mujer y Liderazgo (Women and Leadership Association) being currently its Secretary. She is also founding partner of Darwinians Design, darwiniansradiobike.com, www.alleycatsneakers.com and www.wentels.com

She is very interested in the currently Digital Transformation, is a strong supporter of “that where there is a will there is a way”, the humanism it is her philosophy and people her passion. She is married with no children.



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RITA GASALLA

Galöw

Rita Gasalla is CEO of Galöw, an architecture and design firm she founded in 2001. At Galöw, Rita chairs the Management Committee, from which she steers the company's growth and strategy and coordinates the performance of its projects in those countries where the company has a presence: United States, Luxemburg, Morocco, Panamá, United Kingdom, Portugal, Switzerland, Andorra and Spain.

In 2013, fruit of her passion for the environment and for energy-efficient architecture and design, Rita founded

Verve A&D. Verve, owned and operated together with a local partner and investor, is headquartered in Palo Alto, California. The company's stated mission is to lead the design of highly energy efficient residential and work spaces by incorporating natural materials into its projects.

Born to a family of industrialists, Rita is an advocate for women rights, with a focus on the role of women in family businesses. Rita is a Board Member at Ellevate; a professional women community created to advance women rights, and has recently been granted

a scholarship to join Rafael del Pino Foundation's Women Leadership Program together with some of Spain's leading business women.

Rita is an Architect by the School of Architecture of Universidad Politécnica de Madrid. She has completed postgraduate studies in City Planning at Escola Galega de Administraciones Públicas, and in Facility Management at Universidad de A Coruña. She speaks Spanish, German and English and lives in Madrid with her husband and their two children.



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ELENA GIL

Alalza

Elena Gil is Chief Strategy Officer of Alalza, a tech-outsourcing company, and founding partner of APK renting and partner of Bultaco Motor. Member of the advisory Boards of several companies.

With more than 25 years of banking experience, in top executive jobs, she has been member of the Boards of some listed and non-listed companies as Jazztel, NH, Realia, Holding Mapfre, among others. Another 8 years of experience in Education and Environmental projects in the second largest Foundation in Spain. She has been Assistant professor for Financial Economy (Complutense University Madrid).

PhD in Economics (Complutense University Madrid), EMBA Madrid Business School-Houston University, Degree in Economics and Business CUNEF University, PDG IESE.

Honourable Mention: Women Director (VIII Editon FEDEPE Prizes, 1999). She has been President of IWF Spain and Member of the Board of Spanish Manager Association (AED) in Madrid, Member of Board Directos Institute (ICA).



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OLGA GIL

Universidad Camilo José Cela

Dr. Olga Gil is an Associate Professor and Researcher at Universidad Camilo José Cela (UCJC) in Madrid, Spain.

Gil is a specialist on public policy, local government, urban innovation, technology and digital transformation in cities. Dr. Gil current research programme focuses on smart cities in comparative perspective, technological platforms for citizen participation, and regulation.

She applies this knowledge to training and consulting, working with firms and government teams, most recently with Angola's

cabinet in Africa. Gil also participates in MOOC "Profesionales e-competentes. Claves, estrategias y herramientas para innovar en red" starting up in 2016 on the popular MiriadaX platform. Gil holds a PhD in political science and sociology from the European University Institute in Florence (2000) and a Master in Latin American Studies from the University of North Carolina at Chapel Hill. Gil is alumna from INSEAD and the University of North Carolina at Chapel Hill. Dr. Gil research is top 5% at Academia, and it is available at: <https://emui.academia.edu/OlgaGil>



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MARTA GOMEZ-LLORENTE

International Executive

Marta has 26 years of insurance industry experience with a diverse international career, having occupied a myriad of leadership roles across countries and functions.

Most recently Marta has been European Claims Manager for Chubb Insurance Company of Europe and member of the European Executive Committee until her departure on March 2016, following the acquisition of Chubb by ACE and the subsequent merger which followed.

Previously she occupied different technical and management roles for Chubb's financial insurance division for Europe and Latin America, as well as strategic roles and general management roles, including leading France, Spain and Italy as Country Manager.

Marta is a graduate from St-Louis University (USA) and holds a degree in Sciences in Business Administration with double major in Finance and International Business.

She has also completed senior executive education programs, with a focus on leadership, strategy and innovation from Smith College (USA), INSEAD (France) and London Business School (UK).

Marta is also a member of the board of directors of ASE (Acción Social Empresarial), an Spanish non-for profit organization uniting Christian business leaders.

She is fluent in Spanish (mother tongue), English and French.



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ARANCHA GONZÁLEZ

International Trade Centre

Arancha González, an expert in international trade issues with 20 years of experience, serves as Executive Director of the International Trade Centre (ITC) since September 2013.

Ms. González, a Spanish national, has extensive knowledge about international trade and economics, coupled with broad experience in trade and development matters in the public and private sectors, as well as in management at multilateral organizations. Before joining ITC, Ms. González served as Chief of Staff to World Trade Organization (WTO) Director-General

Pascal Lamy from 2005 to 2013. During her tenure at the WTO, she played an active role in launching the WTO's Aid for Trade initiative and served as Mr. Lamy's representative at the G-20.

Prior to working at the WTO, Ms. González held several positions at the European Commission, conducting negotiations of trade agreements and assisting developing countries in trade-development efforts. Between 2002 and 2004, she was the European Union spokeswoman for trade and adviser to the European Union Trade Commissioner.

Ms. González began her career in the private sector advising companies on trade, competition and state-aid matters. She served as an associate at Bruckhaus Westrick Stegemann, a major German law firm, in Brussels. Ms. González holds a degree in law from the University of Navarra and a postgraduate degree in European Law from the University of Carlos III, Madrid.

Besides her native Spanish, she speaks English, French, German and Italian.



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MERCEDES GONZALEZ

UE de Valencia

Student Enrollment and Support Manager at the Universidad Europea de Valencia.

Mercedes González is currently the Student Enrollment and Support Manager at the Universidad Europea de Valencia. She has occupied different senior positions at the university Europea of Valencia-Laureate International Universities for the past 22 years.

She started her professional career at Commercial Union Life Assurance in Johannesburg, South Africa, and worked for several years in the international departments. She belongs to the first promotion of Executive training for General Managers at Business

School of Universidad Europea of Valencia to promote the Good Governance, Ethics principles and New Style and Strategies for Board Committee “International Accreditation in Board Committee and Good Governance”.

Also, She is Co-founder of the Network for Advice and Good Governance of SMEs and member of association that promote equal pay day and the woman on the business position.

Mercedes was born Santander and has 2 children and 1 grandchild.

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ROCÍO HORTIGÜELA

Entiba Energy

Rocío Hortigüela is a Spanish Mining Engineer with a specialty in Energy and Fuels. She has almost twenty years of professional experience both in technical as well as top management positions: from mining investment analyst in a Chilean bank to market and business development positions and Chief Engineer. She is also a seasoned entrepreneur and currently heads her own company, Sidir, specialized in renewal energies.

She has extensive international experience, having lived and worked in several countries, such as Chile, Mexico and Brazil.

Ms. Hortigüela has also often contributed as a speaker in international seminars and training programs all over the world, from Madrid to Ulan Bator in Mongolia, and

from Oslo (Norway) to Baghdad (Iran) or Kuala Lumpur (Malaysia).

Since 2006 she has worked in the renewal energy industry in Spain. She is a firm believer in the necessity of replacing fossil fuels by clean renewable sources of energy and has thus participated in the development and promotion of this sector. She has also proactively defended the industry's interests through her work as Chairwoman of Anper (National Association of Renewable Energy Investors and Producers) and Co-chairing Unef (Spanish Photovoltaic Association).

Ms. Hortigüela's interests also include humanitarian issues as shown by her work at the Kellogg Foundation with underprivileged children.

Her curiosity and desire to learn has led her to attend numerous training courses, the last one on geothermal power stations (2013).

She is an outstanding organizer and manager and has strong leadership capacities. She knows how to motivate teams and always remains calmed and balanced when working under pressure. Ms Hortigüela is also creative in conflict solving displaying her best qualities. Her personal and professional behavior always reflects her strong ethical beliefs.

Ms. Hortigüela is main stakeholder of Entiba Inversiones and co-founder of the Company.



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ANA MARÍA LLOPIS

Ideas4all, DIA

PHD from the University of California, Berkeley, in Materials Science Engineering with Cum Laude mention and BS In Physics and Minor in Mathematics from the University of Maryland Suma Cum Laude.

Ana María has great experience in new technologies and the Internet. ideas4all was created by Ana María Llopis, founder of Openbank –Group Santander– (leading Internet bank in Spain and second in Europe at the time it was launched). She was Chairwoman of Viaplus and Razona, as well as Finance and Insurance Manager at Indra. Ana María Llopis is currently a non-executive President of DIA, and non-executive Director of Société Générale. She has been a non-executive Director of AXA Spain, BAT and NED of the Supervisory Board of ABN AMRO Bank, until recently nationalized. She has also been NED of Reckitt-Benckiser and has held various

management positions in companies such as P&G, Playtex, Schweppes, Banesto and Grupo Santander, and has been part of the Board of Consultants for Electronic Administration to the Spanish Ministry of Public Administrations (2006-2010).

She's also Vice-President of the José Félix Llopis Latin American Art Foundation and she's member of the Advisory Board of ADEI, the Observatory for Analysis and Economic Development of Internet. Ana María has received several recognitions throughout these years. She obtained the International Women's Forum Award in 2014, EVAP/BPW 2013 in Valencia, or AUI (Internet Users Society) award for his career, committed at the Spanish Senate, in 2013. She won Openbank's Award for Financial Executive of the year in 1995.

The Institut Català de la Dona award in 1997, Entrepreneur of the Year in 2001, mentioned in 2005 by The Times as one of the 100 most influential executives in the UK... Recognitions include also the International Women's Forum "Women who make a difference" award 2007, in Chicago.

She likes reading and painting so she can get advantage and apply creativity into the day to day management. Leader of the IWF leadership program since 2007.

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- Twitter: @anamariallopis
- Linkedin: <http://es.linkedin.com/in/anamariallopisrivas>



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REGINA LLOPIS

AIA

CORPORATE ENTREPRENEURSHIP & GOVERNANCE: Aplicaciones en Informática Avanzada Founder CEO. AIA a software consultants Spanish micro-multinational has been transferring basic sciences, AI to industry. Managing TOP TALENT, INNOVATIVE products, R&D (EU, Spanish, US grants: Fraud Detection, Critical Infrastructures, Space).

Board Director: EleQuant (US). IWF (Spanish Board), Vice Chairman EICC (Europe India Chamber of Commerce). Barcelona Institute for Entrepreneurship Advisory Board Director & VP.

Vision: Become persistent leaders in BASIC SCIENCE and BIG DATA ANALYTICS transfer to Industry, BUILDING ALGORITHMS FOR A BETTER WORLD.

Strategy (27y): Leads Group AIA solving complex problems for Energy, Banking, Telecom, Health Industries. Top Class Team: Physicists, Mathematicians

PhDs, and Engineers invents breakthrough technology, building Excellent Client Goodwill (25 Forbes 2000) and IP portfolio. Antonio Trias R&D VP invented AGORA Energy grid monitoring HELM based raising NASA's interest triggering companies being recipients of SBIR Phase I & II grants on "Holomorphic Embedding Load Flow for spacecraft power systems" 2014-2017. Distinctions & Awards.

Corporate: AIA's ASCAMM Innovation Business Award 2010, PHMI/MIS/Uplaya Music Subsidiaries' 2010 Top 10 Technology Corp Georgia, PHMI's 2010 Innova Net Madrid, Frost & Sullivan 2005 Technology Innovation of the Year for Grid Monitoring.

Personal: 2015 IWEC Award (International Women's Entrepreneurial Challenge Foundation originally founded by Chambers of Commerce: Barcelona, Manhattan

and FICCI/FLO (the Federation of Indian Chambers of Commerce and Industry Ladies Organization); 2009 Top 100 personalities El País; Bufi y Planas Foundation 2004 Innovative Entrepreneur joint participation with employees going through personal risks Award. Degrees, Memberships: BS High Honors Maryland University, MSc & PhD Mathematics UC Berkeley. IESE (PADE) Spain, Kellogg School of Management (Women's Director D.P. Chicago). EICC, IWF, Global Summit of Women, IEEE.

Academic Experience (15y): UC Berkeley (TA), Simón Bolívar University (Tenure Position). Barcelona Scientific Park Foundation 1998-1999 (Manager). Science Technology Spanish Foundation 2001-2003 (Advisor).



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CARLOTA LORENZANA GÓNZALEZ

Aparto-Suites Muralto

Carlota has a Bachelor in Business Administration from Wales University and holds a Master in Tourist's Services Commercialization from the University of Cantabria (Spain).

She has developed various management responsibilities within the Aparto-Suites Muralto in Madrid (Spain). She co-founded five new restaurants in Madrid in the last five years: Casa Mono, Ateneo, Martinete, Casa Lobo & El Pelicano.

She has held various positions at Aparto-Suites Muralto as general manager, director of Human Resources Development and

the position of Marketing, Communication & Corporate Affairs director.

She is currently member of several management associations like ASEME, the Business Women's Association in Madrid and AEHM, the Hotel's Association in Madrid.

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GLORIA LORENZO

Oracle

Vice-Chair of the Spanish Delegation for the Global Summit of Women since 2014.

Born in Madrid, Gloria Lorenzo developed most of her professional career outside Spain. She has lived in Ireland, Italy and US where she worked at technology companies including Corel Corporation, Logos Italy, Lotus and Oracle Ireland. In 1999 she joined Siebel Systems Ireland where she was part of the founder's team that built the Globalization Engineering group.

She moved back to Spain at the end of 2003 and joined Oracle again as part of the Siebel acquisition. She has specialized in Internationalization and Localization in Software Design and is co-author of a patent registered in California and UE about Internationalization of products. She held senior positions in the areas of Engineering, QA, Performance Engineering and Project Management.

Currently she is Director of a Product Development Organization responsible of the quality of all Oracle products in language versions, managing a worldwide organization spread across 32 countries.

In 2009 she started the Oracle Women's Leadership program (OWL) in Spain to foster leadership for women at Oracle.

She was VP Executive Programs for the Federation Board of PWN Global until 2014. In 2012 she was the recipient of one of the TIAW World of Difference Awards.

Currently Patron of Zenks World, the first Positive Community Program in Madrid.



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BLANCA LOSADA MARTÍN

Gas Natural

Blanca has a twenty five year long executive experience in Energy, Industry and Utility Sector. Currently, she is Chief Technology Officer at Gas Natural Fenosa, (worldwide leader integrated gas & electricity company), and Chief Executive Officer at Gas Natural Fenosa Engineering, (energy and technology consultancy and engineering firm).

She is also member of the BoD of Empresarios Agrupados Internacional SA, and of Gibbs&Hill Española SA, (companies with worldwide energy and industrial engineering activities).

She plays an active role in the European Technology and Engineering Sector, as founding member of the BoD of

the European Distribution System Operators EDSO, and member of the BoD of Prime Alliance. She is member of the Council of the Engineering Institute of Spain, and Chairwoman of the Spanish Technology Platform for Smart Grids, Futured.

Formerly, she has been Chairwoman and Chief Executive Officer at Union Fenosa Distribucion SA, (Spanish electricity distribution company with 4 million customers and 1500 employees), Vice-Chairwoman of Begasa and Electrica Conquense, and member of the BoD of the Energy Agency of Castilla-La Mancha.

She holds a degree in Industrial Engineering and a master in Energy Technology, (both from Politechnic University, Madrid), and a degree in Business Administration from

IESE Business School. She develops temporary and regular teaching activities in several universities and business centers.

Blanca has been named Women Executive of the Year 2016 by the Spanish Association of Women in Business, (ASEME).



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ANA MUÑOZ

NATRA

Ana is an economist from the University of Zurich, and MBA from the University of Chicago Booth School of Business. She is currently non executive director in several boards, two listed companies and two private ones.

Before that, she has had a long career in the financial markets, in Merrill Lynch in several countries: Switzerland, UK, US and

Spain. She speaks seven languages and supports start ups through mentoring and as an angel investor.

She also sits in the Advisory Board of the Booth School of Business.



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GENOVEVA ORTIZ

Colombo G.P.

Genoveva is an economist from CUNEF (Universidad Complutense, Madrid) and holds an Executive MBA from Columbia University, New York. She also completed a Diploma in Contemporary Art at Christies, London.

After her Degree in CUNEF, her international career that has brought her to live and work in Montreal, New York, London, Madrid and Lugano.

Her activity in the financial markets spans over 30 years, initially as an equity specialist, both in Madrid, and in New York: of those, she worked 10 years for Merrill Lynch, as a Director for the Corporate and Institutional Client Group.

She is based in Lugano since 2004. After 7 years at UBS Private Banking, she joined in November 2015 the Colombo Family Office, where she is a Senior Relationship Manager for European domiciled clientele.

She is married and has 2 daughters.

Genoveva is multilingual (Spanish, French, English, Italian and German) and her hobbies are Contemporary Art, Music and Literature.



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MARIA PARAMES

Bankinter

María Paramés García - Astigarraga has developed her professional career in the financial and insurance sector, mostly within the Bankinter Group.

As well as earning a Bachelor's degree in Psychology from the Comillas Pontifical University, she studied the General Management Program (PDG) at IESE.

She is currently Deputy Assistant Director-General of Bankinter and holds the post of Director of People and Corporate Communications in the company. Prior to this, she held the post of Director of Corporate Reputation and Innovation.

She has spent a large part of her career in Línea Directa Aseguradora, as Human Resources Manager and later as Manager of Intangible Assets.

Apart from this, since 2006 she has been a Managing Partner of MACMA, Enseñanza de Chino Mandarín, Chairperson and founder of the Asociación Acadica and founder of the Asociación Natalidad y Trabajo.

Under her management, the bank has obtained various commendations and awards in the area of Human Resources and Corporate Communications. Highlighted among these are the prizes for Top Employer and the Inforpress award to the bank's best intranet.

She was born in Madrid, and is married with four children.



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INMACULADA PÉREZ CASTELLANOS

Pérez Castellanos Law & Business Consultancy

CEO & Founder of Pérez Castellanos Law & Business Consultancy.

Our company provides turnkey 360 solutions to international retail companies starting businesses in Spain, with a strong focus in luxury and premium brands. We create opportunities for our clients to turn an idea into a successful business.

Corporate Lawyer (1979-1987), providing tax and legal advice for KPMG Spain and later as an independent business consultant to international companies.

Education:

- Master's Degree in Corporate Law at Centro de Estudios Tributarios y Económicos
- Bachelor of Laws (LL.B) from San Pablo-CEU University, Madrid.

Associations:

- Member of the Global Summit of Women
- Active in initiatives that promote women's entrepreneurship, among others:
 - . LiderA programme
 - . Spain StartUp



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MARIOLA PINA

Hitachi

Vice President and Head of EMEA Power & Utilities, Smart Cities Division Leader – HITACHI.

Mariola has more than twenty years' experience working in the European Energy, Power and Utility industries. She provides strategic, operational and financial advice to leading European companies.

She also assists regulators and government entities on energy policies. In the past she also worked as Financial Controller for

Red Eléctrica de España, Senior Associate in the Investment Banking Division of Dresdner Bank and Partner Responsible for Energy & Utility & Sustainability in PwC Spain.

Since 2013, she is also Leading the EMEA Smart Cities Division at Hitachi, having developed successful projects across Europe together with the Japanese Government Energy and Industrial Organisation, NEDO.



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ANA PLAZA ARREGUI

CEOE

Leader professional with cross-functional expertise in extensive areas, including business and financial analysis, corporate finance functions, M&A, legal, human resources, IT, auditing, compliance, consolidation and reporting, with more than 20 years' experience within different companies.

Salid experience successfully leading change management processes and innovation adoption in culture, talent development and processes. Managing Director for the Spanish Confederation of Business Organizations (CEDE) is Spain's major organization for employers and the leading business lobby.

The CEOE is the leading voice of business and industry in Spain. Having expert knowledge and an extensive business network, the

CEOE plays an important and constructive role in the Spanish society. Our main objective is to create and sustain conditions that secure the competitiveness and profitability of business and industry, and thereby maintain the basis for a good standard of living, sound economic growth and sustainable development. Member of the Board of Directors of Loyola University.

Young Global Leader of the World Economic Forum 2007.

I was born in Valladolid, but lived also in Córdoba, Sevilla, Calgary (Canada) and currently in Madrid.

I love travelling and running.



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PASCALE RAHMANI BANG-ROUHET

ExpresArte

Pascale created ExpresArte in 1998. In her Drama Training Center she trains executives and middle management in Personal Communication Techniques which results in a clear improvement of their communication skills and personal mark. At present, the company enjoys great prestige counting among its clients with important Spanish and multinational firms and financial entities.

Pascale holds an Acting/Drama Degree by La Sorbonne and has done postgraduate courses at the Arts Conservatory in Paris and the Actor's Studio of New York.

In 2011 she gained a certification as Executive Coach by the International Coach Federation ACC and she is coach for Presidents, CEOs and Politicians.

Before creating ExpresArte she held executive positions in both public administration and private sector companies. She is fluent in French, Spanish and English.

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MERCE RIBERA

Atrevia

Mercè Ribera is founding member of Inforpress, the largest communication consultancy in Spain, with a team of over 300 people and with offices in Brazil, Chile, Colombia, Ecuador, Mexico, Peru, Portugal, Puerto Rico, Brussels and Washington. Now Inforpress is Atrevia.

With an experience of 27 years in strategic communication consulting and management of large global communication projects, she ran the ATREVIA Barcelona's office and opened and consolidated the office in Brazil. Currently, Mercè manages and coordinates the headquarters of the company in Latin America.

ATREVIA offers strategic consultancy in external and internal communication, digital communication,

Public Affairs, brand and positioning, market access for international expansion and CSR.

Latin America Vice-president (2015-present)
Tasks as vice-president includes coordination of global projects in Latin America and Iberia and the support to the offices in developing Communication and Public Relations campaigns with a strategic approach. Communication consulting for companies expanding into new markets.

Latin America Vice-president (Inforpress) (2012-2015)

Tasks as vice-president includes coordination of global projects in Latin America and Iberia and the support

to the offices in developing Communication and Public Relations campaigns with a strategic approach. Communication consulting for companies expanding into new markets.

Audentia Comunicação President, Inforpress Brasil (2010-2012)

Opening of Inforpress office in Brazil. Consulting, development of strategies and actions for external and internal communication and marketing campaigns.

Inforpress Barcelona Director 1988-2010
Scientific advisor/reporter 1986-1988



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MARÍA JOSÉ RIVERO

Cunef

Associate Professor of Financial, Analysis and Management Accounting at CUNEF (School of Financial Studies, Complutense University) since 1988 to the present.

Head of the Entrepreneurship Department in CUNEF (School of Financial Studies) since 2012 to the present. Author of accounting books and articles. Executive partner in the company Dimasoft S.L., dedicated to data processing advisory activities on Internet security since 1996 to the present.

Independent member of a Board of Directors (2006-2013) and president of the Audit Committee of Befesa Medio Ambiente S.A. (Abengoa Group) (2009-2013). Associate Professor of Finance

and Accounting at Complutense University of Madrid (1989-2011). Visiting Scholar at UCLA (Los Angeles, California) in years 1986 and 1988.

PHD in Economic and Business Sciences at Complutense University of Madrid in the Field of Accounting, 1988.

Graduate in 1985 from CUNEF (School of Financial Studies) in Madrid. Main field Accounting.

Member of the Official Register of Auditors of Spain (Accounts Censor by public competition).



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PILAR ROCH

ideas4all

Chief Operating Officer in ideas4all, “the democratization of ideas”, SaaS cloud solution that generates ideas to transform the process of innovation taking advantage of all the talent and collective intelligence.

Pilar has more than 17 years’ experience in management for Tech and editorial companies mixing entrepreneurship projects with corporate positions in American and German multinationals.

At Hewlett-Packard, Pilar was Marketing manager for Spain and Portugal at the software division HP Openview where she also held later the Channel Management position for both countries. In 2000, was founder and the CEO of Tanja

5 Iniciativas en internet, a digital consulting firm specialized in monitoring and management of sports competitions through web services.

Pilar joined the publishing group G + J in 2003 where she was Sales and Marketing manager in different areas of publications evolving to become Internet & New Media Commercial Director.

Before the current role at idea4all, Pilar was Business Development manager at Womenalia, the worldwide social network for Professional Women.

Pilar has a Degree with Honours in Law and Business Administration from the CEU, AMP by IE (by Lidera

Program) and one of the 50 women leaders XXXX worldwide W50 Banco Santander Program, Management - Board Membership-Corporate Governance given by the University of Los Angeles, UCLA Anderson School of Management. Entrepreneur, mentor and lecturer.

Passionate about Digital Transformation, innovation, change management and the development of people, which she enjoys being a mentor and teacher helping others in their “personal career crafting”.

Linkedin: <http://www.linkedin.com/in/pilarroch>

Twitter: @pilarroch



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AMPARO ROS

InDenova S.L.

Ms. M^a Amparo Ros is one of the co-founder partners of inDenova S.L. and the VP of International Human Resources and Organization. Now, this company is a family run company at technology sector with multiple areas of expansion in the last five years. in Denova S.L. at the same time, was continuing to expand its global network as an independent family-run company operating on an international Market with successful.

Before, she has a long professional experience in Public Administration: Social services, Consulting and Program Manager.

Belongs to several professional and social organizations as EVAP (professional women of Valencia Region),

AVANET, AECTA, AEDIPE, APD.

She had several certifications and qualification to manage great people - coaching, team leadership and also PNL methodology-.

She encouraged empowerment of women everywhere, special in technology sector.

Married, She has two incredible professional daughters and considers the family and values as co-responsibility, respect, compromise and apttitude are the most important driver in her life.

Currently she estudied the Master in Innovation and Business Development Project at Florida Universitaria (Valencia) and Executive Education

Program for General Managers at the Business School of Universidad Europea de Valencia- Laureate International Universities. “International Accreditation in Board Committee and Good Governance”.



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SUSANA ROZA

Mejor Dicho

Susana Roza has been working as a journalist, coach and speaker for 25 years.

She was a news anchor in CBS Telenoticias (Miami), CNN en español (Atlanta) and TVE (Madrid). In her 23 years as news presenter, she logged more than 10,000 hours of live broadcasting.

During the final years of her journalistic career, she combined presenting newscasts with conferences on “Communication and Leadership”, business school classes on “Effective Presentations” and executive consulting, helping to improve business leaders’ public speaking abilities. Ikea, Nokia, Symantec, Oracle,

Amadeus, FCC, Schweppes, Procter & Gamble, MTV and more have been among her clients.

She lived in Río de Janeiro for 3 years focused on giving speeches and spokesperson training courses in Latin America and Spain.

Susana graduated from the University Complutense of Madrid with a degree in Information and Media Studies and has a Master’s in Executive Coaching from La Salle International Graduate School.

She speaks Spanish, English and Portuguese.



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CAROLINA RUBIO

Innobasque

Carolina Rubio is Program Director at the Basque Innovation Agency, a private non-profit association established to coordinate and promote innovation throughout the Basque Country and to encourage entrepreneurial spirit and creativity at all levels.

Carolina holds an economic and business degree from the University of Deusto-ESTE. She is a specialist in developing and launching innovative projects and solutions to the market. With a large experience in the Information Technology industry (ERP and IT e-learning), she has devoted the last seven years to innovation in the fields of health and circular economy. She

collaborates in innovation blogs and is a regular Innovation speaker in Spain, having participated at several events concerning topics such as patient empowerment, e-health, and innovation trends; organized by academia and the industry.

Married and mother of two children, she believes we currently live a momentum to implement strong changes that can make the world a smarter place. She is looking forward to share new ideas, projects, initiatives, successes and failures... to contribute to a smarter World.



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YOLANDA RUEDA

Cybervoluntarios

Yolanda Rueda. Social entrepreneur. Founder and current President of Fundación Cibervoluntarios (www.cibervoluntarios.org), Cybervolunteers Foundation in English, a non-profit organization that promotes the use and knowledge of new technologies as a means to alleviate social gaps, promote social innovation and generate citizen empowerment. Twelve years of experience in Cibervoluntarios, which in 2011 received the economic and social recognition of Google.org, as one of the 50 entities that are changing the world and a recognition from the Prince and Princess of Asturias for “creating new forms of participation and social innovation in support of groups at risk of exclusion” (http://www.youtube.com/watch?v=7Wz_IRiZoyM) Previously Yolanda co-founded the Campus Party 1997 – 2005 (www.campus-party.org), and the ICT consulting company Futura Networks (www.futuranetworks.com), entities of which she sold her shares in 2005 to devote

herself to Cibervoluntarios. She has also worked at an institutional level for Red.es (<http://www.red.es/en>) and the Youth Institute of Spain (www.injuve.es/en). To highlight that in 2011 Yolanda was appointed as one of the Top 100 women leaders in Spain, in the category innovative entrepreneur, and again in 2012 in the third sector category (www.lastop100.com/). She was also awarded in 2011 by Mía Magazine with the “Mujeres Reales” (Real Women) award for innovation. In 2013 was appointed as one of the “Las Influyentes” (the influentials) for her leadership 2.0 by Madrid Woman Week and the Association Procom (Association of Communication Professionals) (<http://madrid-womans-week.com/las-influyentes-de-mww/>) Yolanda owns a degree in Journalism and a masters’ degrees in Management and Administration of foundations and other non-profit entities and in Marketing. She has also written several publications, to highlight her participation in the book

“Como la tecnología cambio mi vida” (How technology changed my life <http://bit.ly/157Cqlv>) and her promotion of an annual publication about social innovation and citizen empowerment which has six editions, the last two “Cyberoptimism, connected to an attitude” (<http://bit.ly/14jLCmD>) and “Citizen Innovation: Collective Intelligence for glocal empowerment” (<http://bit.ly/1Mr9iuc>)

A history social entrepreneurship: <http://bit.ly/1fZeHM8>
Further info: www.cibervoluntarios.org / www.empodera.org

Personal Twitter www.twitter.com/ciberyolanda
Twitter of the Foundation www.twitter.com/cibervoluntario

www.facebook.com/cibervoluntarios
www.youtube.com/user/cibervoluntarios
<http://www.linkedin.com/in/ciberyolanda>



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MARIBEL RUIZ

Deoleo

She started her career at the NGO Red Cross Spain in 1993. There she led a pioneering old-age assistance program. Later, she was hired by FLEXIPLAN S.A., a temporary work agency. There she took over different positions for 11 years; she first managed the company's office in Burgos, then she moved to Madrid and became the Regional Manager for Madrid, Castilla-la Mancha, Extremadura and Canarias. She eventually took over the National Technical Management of the Company.

In January 2006, she joined SOS CUETARA group, as a Human Resources Manager and has been the Human Resources Director for Spain at DEOLEO since June 2011, www.deoleo.com.

Maribel holds a degree in Psychology from Universidad Pontificia de Salamanca and a Master of Human Resources Management from San Pablo CEU Business School. She was part of the first student class graduating in Women and Leadership from Aliter International Business School. She currently presides over Mujer y Liderazgo Association www.mujeryliderazgo.org



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ROSA SANCHIDRIAN

UE de Valencia

Academic Postgraduate Manager at Business School Universidad Europea de Valencia-Laureate International University.

She developed her career as a business manager executive at Universidad Europea Laureate International Universities. She is the postgraduate academic director at Universidad Europea of Valencia, Laureate International University.

She belongs to the Management and Academic Committee. Previously, and as a key part of her professional development at the Universidad Europea de Madrid, she was: Quality Manager, Vice-dean, Postgraduate Manager of Business School.

She participates in masters degree, doctorate and obtained a PhD in 2010.

In Valencia is the academic director of the postgraduate International Accreditation Advisory Board and Good and Ethical Governance and promotes with activities and research gender& diversity&talent&growth&education. Also, she is a co-founder of Network Advisory Committee for SMEs, and co-founder of Attitude S.L.

She combines her professional activities with teaching, international conferences, seminars as well as in scientific research, and social impact activities.

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MARUXA SANMARTIN GÓMEZ

Grupo Maviva

Maruxa Sanmartín, has held different responsibility positions in Grupo Maviva since the mid eighties, reaching the presidency in 2002. Since then her bet for the professionalization and innovation has allowed the Group to offer reliable and flexible industrial solutions custom-made for each client.

Currently Maruxa Sanmartín manages more than 500 professionals offering logistic services, pre-assembly and quality services. The Group Maviva guarantees the quality of the service with planning tools, controls and continuous improvement.



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CARMEN SOLER PAGÁN

Grupo OTP

Carmen Soler Pagán has a degree in law and completed his postgraduate education with a Master in Prevention of Occupational Risks Programs and with an Official Postgraduate Course of Labor Psychology and Human Resources.

She has an International Accreditation in Board of Directors and Company's Good Governance by Universidad Europea de Valencia-Laureate International Universities.

From 2006, she is the President of the Ergonomics Association of Valencian Community ErgoCV and she is Member of the

Organizing Committee of the International Conference of Applied Psychology ORPCONFERENCE, and Member of the Board of Directors of the Biomechanics Institute (IBV).

She is the promoter of the First Optimistic Hospital Award. www.hospitaloptimista.org, in which she is personally involved, as well as she is thrown into her Blog 'The art of educating the soul'

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JUN 9-11, 2016
WARSAW - POLAND



MAITE TORRES

Agua de Mayo Marketing

Maite Torres is the director and owner of the advertising agency Agua de Mayo Marketing.

She has been working more than 20 years in the areas of management, sales and marketing of different companies and since 10 years she leads her own agency, that includes among its clients both public and private companies throughout Spain.

She is one of the founders and organizers of Sumamos Network, a group that gives visibility to professional women in Galicia.



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WARSAW - POLAND



ELISABETH TRALLERO

Congost

Economist, MBA by ESADE, speaking 7 languages, has more than 30 years' experience in management in industrial, high consumption and services companies.

First worked in Marketing in multinational companies (CLOROX, CINZANO, PERNOD RICARD, SEALY...). Nowadays, of Congost Plastic, a Spanish leading company manufacturing and distributing industrial plastic products for maintenance.

Academically, Professor of global marketing and international business.

Also President of the EWMD in Spain and board member of AED and other established companies and institutions in the country (CEP, ANAIP, AFAEMME, ...).

Certificate from ICA in Corporate Governance, also followed a Global CEO Program by IESE/ WHARTON/CEIBS.

Currently, Director of MUTUA UNIVERSAL.

Living in Barcelona, married with three sons.



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EVA TURANZO GIMÉNEZ

Instituto del Talento

Founder and CEO at Instituto del Talento.
Also, she is the Council representative Social in the Valencian Council of Universities and Higher Education.

She was the President of Woman Professional Entrepreneurs Association in Valencia Evap / BPW Valencia.

Co-founder of the Network for Advice and Good Governance of SMEs.

Co-director of the International Accreditation of Board and Good Governance. Executive Program Universidad Europa Laureate International Universities.

Discretionary Member at the Valencia Football Club foundation.

Member of the Social Council Committee of the Polytechnic University of Valencia.

Committee Member for Services and Technologies at the Valencia Chamber.

She studied Law -University of Valencia- and a master in Business Law, and Executive Education at Universidad Europea.

Married, 3 children, she manages her life focus on develop a healthy style of life that promotes a social leadership and other values make everything is possible. The last challenge a social project with Fundación Vicente Ferrer.



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ANA JOSÉ VARELA-GONZÁLEZ

Barrié Foundation

Entrepreneurial-minded seasoned executive with 20 years of consistent success in starting, building, growing, and implementing new ideas to become viable projects in consulting, banking, corporates, and non-profits.

Ana José Varela-González is the Chief Investment Officer at Barrié Foundation. She also chairs a software start-up, Torusware, as well as NasasBiotech, a biomedicine company. From 2012 to 2016 she was a Member of the Board of Directors of Banco Popular, being the youngest women appointed to serve on the board of a Spanish publicly traded bank. She started her professional career with The Boston Consulting Group. Then she became Human Resources Director at Banco Pastor where she took on various roles until she launched the Office of Strategy Management (OSM) leading a major change-process.

In 2012 she joined Barrié Foundation as Chief Financial

and Investment Officer reporting to the Chairman and the Board. She also champions innovative projects, such as the Science Seed Fund or ReferEMte Foundation. She is adviser on investments for the European Foundation's Center. She earned her MBA from Columbia Business School (NYC) graduating with Honors in 1999. She also received a dual degree in Law and Business Administration from Pontificia Comillas University (Madrid) graduating with Honors and completed a portfolio management program at Instituto de Empresa, IE (Madrid). In 2014 she was selected for the Santander W50 Program at UCLA Anderson School of Management.

She was chosen as one of the 25 women worldwide to participate in the Eisenhower Fellowships 2015 Women's Leadership Program (WLP) devoting her fellowship to study best practices in four areas: governance, innovation, technology transfer, and endowment management. A

frequent speaker at various national and international conferences, meetings, business forums, universities and non-profit organizations, in 2015 she was featured as one of the profiles in disruption by Catalyst USA. (<http://www.catalyst.org/zing/profiles-disruption-view-spain>). A member of the European Foundation Financial and Investment Officers Group and of ICA (Spanish Board Directors Institute), she is a trustee at Audeamus Capital. She is a founding member of the Spanish Council of Science Foundations, of Women Corporate Directors Spanish Chapter, and of several alumni associations. Additionally, she has promoted several actions to improve the competitiveness of the country in areas such as R&D or territorial organization. A native Spanish speaker, Ms Varela-González is also fluent in English, French, and Portuguese. For more information about Ms. Varela-González, visit <http://www.linkedin.com/in/anajvarela/es>



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VIRUCA YEBRA

Club Internacional de Marbella

Viruca studied Marketing and Public Relations. She worked as a Press Spokesperson for the political party Unión de Centro Democrático (UCD) and for the President of the Xunta de Galicia. She was the government delegate for the Xunta in Madrid. Section Manager for Social Events at the ABC newspaper, and major reporter for the Costa del Sol area.

She is currently Director of the International club of Marbella.

Chairwoman of Europe House of Marbella.

Collaborator.

Tertulian in the radio station ONDA CERO.

And Manager at Gestoría Bocanegra, experts in foreign affairs.

Global Summit of Women



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